



**EU CITIES FOR FAIR AND  
ETHICAL TRADE  
AWARD**



**Live Webinar**  
30/04/2020



# Starting the Application



Create an account



### New User

Username:

Password:

Confirm password:

Email address:

[Report abuse](#)

### Returning User

Username:

Password:

[Forgot Password?](#)

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# Starting the Application



Your account has been  
successfully created

New account created for test

Please continue and fill out the form. Answers will be saved in your account.

## EU Cities for Fair and Ethical Trade Award



The Application process will close on 12 June 18:00 CET.

Five tips to help you in your application process:

- All fields are mandatory.
- If you cannot answer a question, please explain why.
- You can save your draft as many times as you want. If you press submit, you cannot go back, your application will be closed.
- You must include a signed Mayoral Declaration for your application to be valid.
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## Section 1: City overview

We recommend that you consult the [Application Guidelines](#) throughout your application.

City summary pitch \*





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### City summary pitch \*

Insert text here

3/300 words

### City context criteria

#### -Size and demographics

- Size of the city (surface area): ...km<sup>2</sup>
- Population size\*: ...
- Gender ratio of population\*: % female, % male
- Age distribution of population: ...
- Percentage of population with a migratory background: ...%
- Number of nationalities in population: ...





## City context criteria

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\*

Size of the city: 1.775 km<sup>2</sup>  
Population size: 1,413 million inhabitants  
Gender ratio of population: 48% Masculine 52% Feminine  
Age distribution of population:  
0-14 years 22,4 %  
15-64 years 69,5 %  
65+ years 8,1 %  
Number of nationalities in population: 184





## City context criteria

### -Economic structure

- Employment rate\*: ...%
- Ratio of micro and SMEs in overall businesses: ...%
- Key sectors\* (e.g. construction, food & catering, fashion, tourism, consulting, financial services etc. ): ...

\*

Employment rate: 78%

Ratio of micro and SMEs in overall businesses: 28,9 %

Key sectors: Construction 34%, Consulting 28%, Manufacturing 20%,  
Food and catering 18%





The dynamism of exports is also closely related with the growing trend of the foreign trade sector toward diversification and to finding new markets, while its products continue to position themselves in the upper levels of the value chain.

Exports of goods to third markets reached a figure of €277 billion in the year 2017. Foreign multinationals established are responsible for approximately 43% of the total exports worldwide. The number of export companies accessing new markets grows each day.

Companies and subsidiaries of multinationals alike, with activities in industry, technology and services, are increasing the added value and technological contents of their exports.

Services exported internationally -excluding Tourism- reached a value exceeding €63 billion in 2016.

Exports grew faster than imports and consequently the trade balance increased from EUR + 152 million in 2018 to EUR 197 million in 2019.

The main destination for EU-27 exports in 2019 were other European countries accounting for just over one third of the total, followed by Asia (28 %) and North America (25 %).

The primary products are food and drink, raw materials and energy, just after there are manufactured products such as chemicals, machinery and vehicles and other manufactured goods. The EU exports mainly manufactured products: both in 2009 and 2019 their share was 83 % of total EU exports. In 2019, machinery and vehicles made up 41 % of the total exports while other manufactured goods accounted for 23 % and chemical products for 19 %. Primary products accounted for almost 16 % of total exports. This category is made up of food and drink (8 %), energy products (5 %) and raw materials (3 %).

The majority of EU imports are also manufactured goods. Their share in total EU imports increased from 63 % in 2009 to 69 % in 2019. The breakdown diverges from exports: machinery and vehicles (33 %) and chemical products (12 %) have smaller shares while the share of other manufactured goods (24 %) is similar to that for exports. The share of energy in imports has significantly decreased in recent years.

## City context criteria

### -International trade infrastructure

- **Description of relevant international (extra-EU) trade infrastructure (e.g. ports facilities, train network)**
- **Connectedness to extra-EU markets**
- **Composition /volume/origin of imports (if available)**

\*





## City context criteria

### -International trade infrastructure

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\*

Insert text here

3/150 words







## City context criteria

### -City network memberships

- International, regional and/or national
- ICLEI
- C40
- EUROCITIES
- Fair Trade Towns
- European Green Capital Award / European Green Leaf Award
- European Capital of Innovation Award
- Milan Urban Food Policy Pact
- EU Covenant of Mayors for Climate & Energy
- European Innovation Partnership for Smart Cities and Communities
- United Cities and Local Governments
- World Association of the Major Metropolises
- World Alliance of Cities Against Poverty
- Hanseatic League
- Climate Alliance
- Council of European Municipalities and Regions
- PLATFORMA
- Other networks and awards:

\*

Insert text here

3/150 words





## City context criteria

### -Sustainable development frameworks

Relevant national or regional policies or frameworks on sustainable development (including the [Sustainable Development Goals, SDGs/2030 Agenda for Sustainable Development](#)) or specifically sustainable, fair and ethical trade that guide city policies and initiatives.

\*

Insert text here

3/150 words





## Section 2: City vision, policies and activities

We recommend that you consult the [Application Guidelines](#) throughout your application.

**Q1: What are your city's vision and/or objectives for sustainable, fair and ethical trade?**

**Do you have a strategy in place to achieve these?**

**What is your city's motivation for becoming a leader on sustainable, fair and ethical trade? \***

Insert text here

3/500 words

Upload document





Q2: What policies, system and actions does your city implement in the area of sustainable, fair and ethical trade?

Do any of these extend to the supplying communities in producer countries? \*

Insert text here

3/500 words

Upload document





**Q3: How does your city promote awareness of and support for sustainable, fair and ethical trade among its citizens?**

**How do these efforts reach different group of society?**

**Does the city create an enabling environment for other initiative to emerge and thrive? Do these efforts focus on specific sectors/products? \***

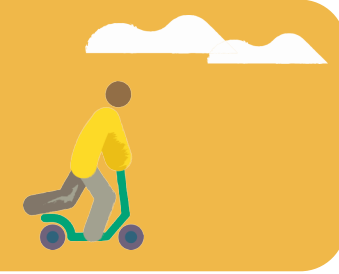
Insert text here

3/500 words

Upload document



# 3 Business and Civil society initiatives



## Section 3: Business and civil society initiatives within the city's ecosystem

We recommend that you consult the [Application Guidelines](#) throughout your application.

**Q4: Are there any initiative by other stakeholders in the city (e.g. businesses, civil society organisation, educational institutions etc.) to promote and spread sustainable, fair and ethical trade?**

**Is the city supporting these in any way?**

**Do any of this initiative and activities extend to supplying communities in third countries? \***

Insert text here

3/500 words

Upload document





## Section 4: Observable effects of the city's activities

We recommend that you consult the [Application Guidelines](#) throughout your application.

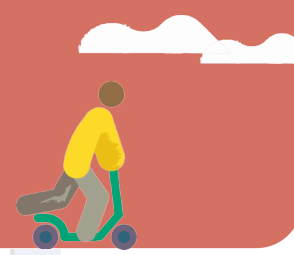
**Q5: Does the city have any measurement and evaluation system in place to monitor and analyze the impacts of its efforts in the area of sustainable, fair and ethical trade?**

**Are there, thus far, any observable effects from the city's initiatives and activities on sustainable, fair and ethical trade? \***

Insert text here

3/500 words





## Section 5: Future Initiative

We recommend that you consult the [Application Guidelines](#) throughout your application.

**Q6: If you were to win the Award, what project/initiative would you consider undertaking? And why? \***

Insert text here

3/500 words







## Mayoral Declaration

Please download the template of the [Mayoral Declaration](#). This document will have to be signed by the Mayor's office.

Any citizen, company or other organization located in the city is able to start filling in an application on behalf of their city. However, they have to acquire the city's official endorsement and a representative from the city government must complete and submit the final application. For an application to be valid, it needs to be accompanied by the Mayoral Declaration. This is a pre-written form available on the Award website as part of the Application Form pack that must be signed and stamped by the appropriate authority within the city administration, in most cases the Mayor or Deputy Mayor, though this may differ across countries. Only applications accompanied by the Mayoral Declaration will be accepted. This requirement is covered in greater detail in the Award's Rules of Contest.

While the Mayor has signatory authority in cities in most EU Member States, in some countries this does not apply. In these cases, the Declaration can instead be signed by the appropriate political representative with signatory authority, accompanied by an explanation of the situation.

Please upload the Mayoral Declaration which has been signed by the Mayor's office. \*

Upload document

  
**Mayoral Declaration:  
EU Cities for Fair and  
Ethical Trade Award 2021**

I, the Mayor/authorised signatory\* of  City  Country

hereby declare that  City has submitted an application for the EU Cities for Fair and Ethical Trade Award 2021.

I confirm that all information submitted in the application is true and accurate to the best of my knowledge and I agree in full to the Rules of Contest.



Signed \_\_\_\_\_

Name in all capitals \_\_\_\_\_

Mayor/authorised signatory\* of  City \_\_\_\_\_

Date \_\_\_\_\_

\* Signatory authorised by national law to legally represent the city



# Save and Return



By clicking **Save Progress** you will be able to come back to your application form and modify it

By submitting your application you agree to the [Rules of Contest](#).

Please be aware that once your application is submitted, you will not be able to edit it anymore.

## Save & Return

Use an account to return to saved work.

Log in

[Data Protection Policy](#)

If you need help or have questions regarding you application please contact:

fairandethical@trade-city-award.eu

[Trade City Award Website](#)

Save Progress

Submit



# Save and Return



Insert your credentials  
and go back to your form

### New User

Username:

Password:

Confirm password:

Email address:

[Submit](#)

### Returning User

Username:

Password:

[Submit](#)

[Forgot Password?](#)

Report abuse

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# Save and Return



You can access your application form throughout your application to edit and complete it setp-by-step

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# Submit



By clicking **Submit** you will not be able to edit your form anymore.

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Thank you