



Be a sustainable trade champion

The EU Cities for Fair and Ethical Trade Award, an initiative of the European Commission’s Directorate-General for Trade, **celebrates EU cities** who champion more **sustainable trade, consumption and production**, thus creating opportunities for producers elsewhere.

Purchasing decisions of consumers in **EU cities**, as **global trade and consumption** centres, are key to **driving change**, both for the environment and people’s livelihoods. The Award recognizes and showcases EU cities’ achievements across the social, economic and environmental pillars of international trade which help to deliver on **SDG 12** and other goals. Through **knowledge-sharing and networking** opportunities, the Award provides a unique platform for EU cities to learn and scale up their sustainability initiatives.

The Second Award

After a successful first edition in 2018 that awarded the winning title to the Belgian city of Ghent, the second Award will take place in 2020. The Award welcomes applications from cities leading on sustainable, fair and ethical trade through:

- **A compelling vision, strategy and objectives**
- **Relevant policies**
- **Impactful activities and initiatives**

This can include, but is not limited to, examples such as integrating sustainability into the city’s overall decisionmaking, running innovative awareness-raising initiatives, offering educational programmes, implementing sustainable procurement practices, supporting new business models, providing technical support, creating supportive frameworks, or collaborating directly with producers in third countries.

The Award recognizes cities in the following categories:

- **An overall winner**
- **Special Mentions in several areas**



Who can apply?

- **EU cities with more than 20,000 inhabitants**
- Any city stakeholder can launch the application, subject to a submission by a city representative with the Mayor’s approval

Why apply?

- **Celebrate your achievements** at a prestigious ceremony
- Gain **increased visibility** for your city’s leadership role
- Feature as a **pioneer** in the **Sustainable Trade Champions report**
- Join the shortlisted cities in **the Network of EU Cities for Fair and Ethical Trade**, learn from and collaborate with each other and experts
- **Get inspiration for your local activities**
- Implement a **development cooperation project** with ITC support that benefits you and a partner city in a developing country (winner only)

APPLICATION OPENS



FEB 2020

APPLICATION DUE



12 JUN 2020

EVALUATION



JUN - AUG 2020

JURY DECISIONS



SEP 2020

AWARD CEREMONY



OCT 2020

Share your city’s sustainable trade story!

Visit our website to learn more and apply: www.trade-city-award.eu
For any queries, please contact: fairandethical@trade-city-award.eu

