



**EU CITIES FOR FAIR AND
ETHICAL TRADE
AWARD**



Live Webinar
18/06/2020

Agenda



14:30 to 14:40 Introduction to Webinar Structure: ITC

14:40 to 15:15 Q & A



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EU Cities for Fair and Ethical Trade Award 2021



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EU Cities for Fair and Ethical Trade Award 2021



WHO?

Cities in EU member states with >20,000 inhabitants

- Any city stakeholder can launch the application, subject to an official submission & Mayor's approval

WHAT?

Coherent approach to sustainable, fair and ethical trade through:

1. Vision, strategy & objectives
2. Relevant policies
3. Impactful activities & initiatives



EU Cities for Fair and Ethical Trade Award 2021



WHY?

- Prestigious recognition
- Increased visibility
- Inspiration for your local activities
- Development cooperation project outside of EU
- Promotion of pioneers in the Sustainable Trade Champions report
- Join shortlisted cities in the Network to learn & collaborate

“The Award helped my city to become part of a Network with other cities in Europe where we learn from each other and share our ideas for a better world.”

Sara Stjepic, City of Dortmund



EU Cities for Fair and Ethical Trade Award 2021



Application process

- Via online application portal
- Application Form Guidelines available & highly encouraged to use
- Rules of Contest to consult before submitting the application
- Application in English is encouraged, but possible in any of EU 24 working languages
- Evidence to support the claims made in application narratives (3 pieces/question)
- Concise: word limit + application length limit (4,050 words)
- Mayoral declaration mandatory: template downloadable



EU Cities for Fair and Ethical Trade Award 2021



The Application Portal is open!
www.trade-city-award.eu



Key points in application process



- It is possible to submit your application in any of the 24 official working languages of the EU;
- Applicants should answer all the questions as precisely as possible;
- Each question has a specific word limit. Responses beyond the word limit will be cut off;
- It is important to start with your application as soon as possible because answering some of the questions might actually take longer than planned, e.g. because you will be engaging local communities to collect information (Q4 – initiatives within the city's ecosystem, etc.)



Agenda



Q & A





Thank you